

Jointly organized by



SPONSORSHIP OPPORTUNITIES

Leading trade fair for Pharma Processing & Packaging Machinery

10th
PHARMA
PRO&PACK EXPO **2024**

September 26-28, 2024
HITEX Exhibition Center,
Hyderabad



Event Partner

(Only one)

Pre show

- Company logo to be displayed as 'Event Partner' in all communications
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Logo featured on the event website with a hyperlink to partner's website
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- Logo presence at multi-city roadshows and on promotional campaigns for the roadshows
- Testimonial from senior executive to be used on all social media platforms

During the show

- Company logo to be displayed as 'Event Partner' in all branding displayed at the venue
- Logo placement with high visibility and first in the hierarchy of all logos
- 2x exclusive hoardings at strategic locations inside the venue
- 1x hall fascia (outside respective hall)
- Logo presence on entry arches of the respective exhibiting hall
- 3x hall buntings directing visitors to the partner's booth
- 1x reserved seating in Buyer seller lounge
- 2x pole buntings from parking area to the hall

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Company mention or logo in 'Post show report'
- CEO interview recorded onsite to be aired on MMI stream
- 1x article (half page) to be published in Pharma Pro&Pack Magazine

Exclusive - EUR 23,000

Plus service tax as applicable

*All the deliverables are subject to organizer's discretion

Platinum Partner

(Maximum two)

Pre show

- Company logo to be displayed as 'Platinum Partner' in all communications
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Logo featured on the event website with a hyperlink to partner's website
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- Testimonial from senior executive to be used on all social media platforms

During the show

- Company logo to be displayed as 'Platinum Partner' in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Logo presence on entry arches of the respective exhibiting hall
- 1x exclusive hoarding at strategic location inside the venue
- 2x hall buntings directing visitors to the partner's booth
- 1x pole buntings from parking area to the hall

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'
- CEO interview recorded onsite to be aired on MMI stream

Exclusive - EUR 11,500
Shared - EUR 8,000

Plus service tax as applicable

*All the deliverables are subject to organizer's discretion

Gold Partner

(Maximum two)

Pre show

- Company logo to be displayed as 'Gold Partner' in all communications
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Logo featured on the event website with a hyperlink to partner's website
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- Testimonial from senior executive to be used on all social media platforms

During the show

- Company logo to be displayed as 'Gold Partner' in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Logo presence on entry arches of the respective exhibiting hall
- 1x exclusive hoarding at strategic location inside the venue
- 1x hall bunting directing visitors to the partner's booth
- 1x pole buntings from parking area to the hall

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'
- CEO interview recorded onsite to be aired on MMI stream

Exclusive - EUR 9,000

Shared - EUR 7,000

Plus service tax as applicable

*All the deliverables are subject to organizer's discretion

Silver Partner

(Maximum four)

Pre show

- Company logo to be displayed as 'Silver Partner' in all communications
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Logo featured on the event website with a hyperlink to partner's website
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- Testimonial from senior executive to be used on all social media platforms

During the show

- Company logo to be displayed as 'Silver Partner' in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Logo presence on entry arches of the respective exhibiting hall
- 1x exclusive hoarding at strategic location inside the venue
- 1x pole buntings from parking area to the hall

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'
- CEO interview recorded onsite to be aired on MMI stream

Exclusive - EUR 7,000

Shared - EUR 4,600

Plus service tax as applicable

*All the deliverables are subject to organizer's discretion

State Partner

Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo featured on the event website with a hyperlink to partner's website
- Special coverage featuring CEO interview used across all platforms (LinkedIn, Facebook, YouTube)

During the show

- A 24 sqm pre-fabricated stand at a strategic location on the show floor
- Half page colour advertisement in visitor guide
- Sponsor literature to be distributed to all Visitors/VIPs/Conference Delegates/Speakers/VIP Buyers/VIP Hosted Buyers

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

Pricing - EUR 17,500 each

Plus service tax as applicable

*All the deliverables are subject to organizer's discretion

VIP Lounge Partner

[Maximum four]

With a fully furnished setup, the VIP Lounge offers a conducive environment for meaningful discussions and forging valuable connections. This sponsorship is a fantastic idea to collaborate with industry leaders, speakers, VIP Hosted Buyers and other industry stakeholders during the event.



Exclusive - EUR 14,000
Shared - EUR 5,700

Plus service tax as applicable

Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- Logo presence on digital badge

During the show

- Company logo to be displayed as 'VIP Lounge' partner in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Logo presence on all entry arches of the hall
- 1x exclusive hoarding mentioning partner's VIP lounge location inside the venue
- 1x pole buntings from parking area to the hall
- Prominent display of Partner's branding at VIP lounge
- Opportunity to keep company literature in the lounge
- Opportunity to distribute giveaways to VIP's present in the lounge

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Buyer-Seller forum Partner

(Only one)

The buyer-seller lounge serves as the bustling epicenter of the expo. By positioning your brand within this vibrant hub, you ensure greater visibility and brand recall among key stakeholders.



Exclusive - EUR 6,000

Plus service tax as applicable

Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- Logo presence in the confirmation emails and WhatsApp sent to registered Buyers

During the show

- Company logo to be displayed as 'Buyer-Seller forum' partner in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Prominent display of Partner's branding at Buyer-Seller Lounge
- Opportunity to keep company literature in the Buyer-Seller lounge
- Opportunity to distribute giveaways to VIP's present in the Buyer-Seller lounge
- 1x reserved seating in Buyer-Seller lounge

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Conference Partner

[Maximum two]

Align your brand with specific conference sessions relevant to your industry focus. This not only enhances your brand's visibility but also gives you an opportunity to engage directly with the right audience at the trade fair.



Exclusive - EUR 11,500

Shared - EUR 6,800

Plus service tax as applicable

Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

During the show

- Company logo to be displayed as 'Conference Partner' in all branding displayed at the venue
- 1x panelist opportunity at a relevant conference session based on mutual agreement and availability
- Partner flyers to be placed inside conference area
- Opportunity to present mementos and gifts to Speakers/ VIPs at the conference
- Co-Branded slide will be added as a filler between sessions
- Logo presence on conference podium branding
- Speaking slot for the partner— 30min including Q&A
- 3x Emcee announcements with partner approved message during sessions

Post show

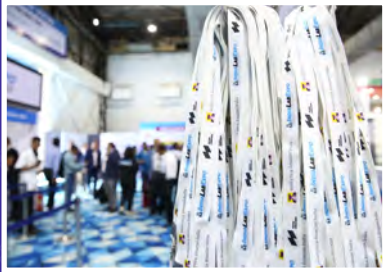
- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'
- Post show conference video with partner logo to be uploaded on website

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Lanyard Partner

(Maximum two)

Gain high visibility and exclusive branding on attendee lanyards. This partnership ensures your logo is seen consistently throughout the event, offering repeated exposure and creating a lasting impression on an engaged audience.



Exclusive - EUR 9,000
Shared - EUR 6,800

Plus service tax as applicable

Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

During the show

- Company logo to be displayed as 'Lanyard Partner' in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Logo Inclusion on all lanyards distributed to Guests, VIP's, Speakers

Post show

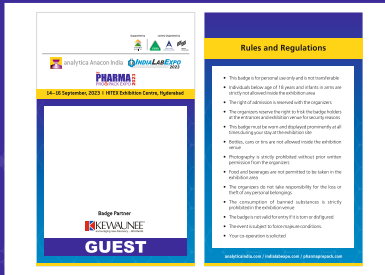
- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Badge Partner

(Maximum two)

Showcasing your brand on Visitor Badges ensures maximum exposure for your brand throughout the event. Sponsor logo will be prominently displayed on the badges, ensuring the brand receives widespread visibility amongst trade visitors



Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- Logo presence on digital badge

During the show

- Company logo to be displayed as 'Badge Partner' in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Logo inclusion on all badges distributed to all Guests, VIPs, Speakers (excluding exhibitors)

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

Exclusive - EUR 9,000
Shared - EUR 6,800

Plus service tax as applicable

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Bag Partner

[Maximum two]

Elevate your brand by being the Bag Partner. Enjoy visibility on your brand among industry professionals, influencers, and decision-makers. Put your logo / creative on each bag for lasting exposure during and after the event.



Exclusive - EUR 9,000
Shared - EUR 6,800

Plus service tax as applicable

Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo placement with high visibility in all communications
- Logo presence on trade fair invitations (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

During the show

- Company logo to be displayed as 'Bag Partner' in all branding displayed at the venue
- Logo placement with high visibility in the hierarchy of all logos
- Logo inclusion on all bags distributed to guests entering the trade fair.

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Visitor Invite Partner

(Maximum twelve)

Showcase your brand prominently to our entire attendee database. Your company logo will feature on all attendee invitations, ensuring widespread visibility among our diverse audience.



Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Logo presence on trade fair invitations sent to our entire visitor database (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

Exclusive - EUR 14,000
Shared - EUR 1,200

Plus service tax as applicable

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Exhibition Guide Partner

[Maximum two]



Pre show

- Hyperlinked Logo inclusion on partner's section on all event websites
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

During the show

- Company logo to be displayed as 'Exhibition Guide Partner' in all branding displayed at the venue
- Logo inclusion on all Exhibition Guides distributed to guests registering at the trade fair on cover page
- 1x Full page colour advertisement in the Exhibition Guide
- Exhibition Guide to be distributed to all Visitors / Exhibitors / VIPs / Conference Delegates / Speakers / VIP Buyers / VIP hosted buyers

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'

Exclusive - EUR 5,000
Shared - EUR 2,900

Plus service tax as applicable

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Registration Partner

(Only one)



Pre show

- Digital banner will be added on the visitor registration page with hyperlink to partner website / any other company landing page.
- Display banner in the confirmation emails and WhatsApp sent to registered Guests
- Company logo to be featured on the event website as 'Registration Partner'
- Logo presence on trade fair invitations (both print & digital)
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

During the show

- Company logo to be displayed as 'Registration Partner' in all communications
- Company logo to be featured in the onsite registration area & onsite brandings
- 1x reserved seating in Buyer seller lounge
- Partner literature to be distributed to all visitors /VIPs/ Conference Delegates/ Speakers / VIP Buyers / VIP hosted Buyers

Post show

- 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- Logo inclusion in 'Post show report'
- Company logo on thank you emailer (which is sent to all the pre-registered and attendees after the event)

Exclusive - EUR 11,500

Plus service tax as applicable

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion



ONSITE BRANDING OPPORTUNITIES

Hall Fascia 40ft x 10ft

(Maximum three)

This prime location guarantees that your brand will be visible to a large audience as they enter/exit the hall. An excellent opportunity to make a strong first impression and increase brand awareness.



**Pricing - EUR 5,000
each**

Plus service tax as applicable

Hoarding at Main Entrance (Lit) 19.7ft x 7.11ft (Only one)

Have your brand prominently highlighted at the entrance of the exhibition venue.



Exclusive - EUR 3,500

Plus service tax as applicable

Entrance Display Left - 30ft x 20ft Right - 30ft x 10ft (Maximum two)

Make a strong impression in front of guests highlighting your brand prominently at the entrance of the exhibition venue and establish your brand's presence effectively.



**Pricing - EUR 3,500
each**

Plus service tax as applicable

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Trapezium Display

(Maximum eight)

This prime location guarantees that your brand would be visible to a large audience as they enter/exit the hall. An excellent opportunity to make a strong first impression and increase brand awareness.



Pricing - EUR 3,500 each

Plus service tax as applicable

Hall Bunting

5ft x 15ft

(Maximum Forty eight)

Hall bunnings serve as eye-catching markers drawing visitors' attention as they navigate through the hall. By strategically positioning your branding in key locations ensures your brand remains top-of-mind for attendees as they browse around the exhibition.

Halls - 1, 3, 4, 4A, 5, 6, 7



Pricing - EUR 850 (for 3 Qty)

Plus service tax as applicable

Pole Bunting

2ft x 8ft

(Maximum Forty three)

Make a strong impression in front of guests highlighting your brand prominently at the entrance of the exhibition venue and establish your brand's presence effectively.



Pricing - EUR 300 each

Plus service tax as applicable

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Shuttle Branding

(Only one)

This strategic opportunity not only provides convenience for attendees but also offers a unique platform for promoting your brand to the target audience during their transportation experience.



Exclusive - EUR 1,200

Plus service tax as applicable

Water Dispenser Kiosks

(Maximum ten)

Incorporating your company logo and branding, on water kiosks positioned throughout the halls and strategic locations is an excellent way to maximize visibility.



**Pricing - EUR 500
each**

Plus service tax as applicable

LED Screen Partner

(Limited to 5
companies)

This Installation located at a strategic location at the venue guarantees maximum exposure of your brand giving you a edge over competitors.



**Pricing - EUR 2500
each**

Plus service tax as applicable

* All images are for illustrative purpose
All the deliverables are subject to organizer's discretion

Buyer's Evening

(Only one)

Sponsoring the networking event for Key Buyers/VIPs/Decision makers at the event. This platform presents a unique opportunity to gain significant visibility for your brand in front of a targeted audience.



Deliverables

- Your organization logo included on the networking evening invite, on-site signage, email campaigns and social media posts
- Meet top industry professionals and enjoy high level networking with the key decision makers
- Option to have a representative give a welcome speech and a 5 min presentation at the event
- Invite your clients and partners - you'll receive 10 networking evening invites for your guests

Onsite Branding

- Company logo on networking evening invite
- 4 x standee at reception area
- Table-top branding

Exclusive - EUR 28,500

Plus service tax as applicable

*All the deliverables are subject to organizer's discretion



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